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Overview

This guide provides an overview of JOSHA project, incl. purpose, scope, guiding principles, a timeline, clarifies roles and responsibilities, and includes a resource request list.

Purpose & Guiding Principles

PURPOSE: WHY do we do what we do?

What is an online Journal?

Online Journals are scholarly and peer reviewed journals. The journals provide forum and motivate scientists, researchers, academics, engineers, and practitioners in all aspects to share their professional and academic knowledge in the fields computing, engineering, humanities, economics, social sciences, management, medical science, and related disciplines. Online Journals also aim to reach a large number of readers worldwide with original and current research work completed on the vital issues of the above important disciplines. The journals permit all readers to read, view, download and print the full-text of all published articles without any subscription or restrictions

Was ist JOHSA Journal? (letter MS)

Das "Journal of Sciences, Humanities, and Arts - JOSHA" wurde initiiert, um eine neuartige Internetplattform zu schaffen, die auf die große Vielfalt wichtiger Entdeckungen und Kreativität in den Bereichen Wissenschaft, Geisteswissenschaften und Kunst zugreifen kann. („Open Access“/unentgeltlich).

Die gemeinnützige Internationale Akademie der Wissenschaften und Künste (IASHA e.V.) ist Herausgeber der multidisziplinären, mehrsprachigen elektronischen Zeitschrift JOSHA sowie Lehrbücher in allen Bereichen der Natur-, Geistes-, und Kunstwissenschaften.

Was ist das Ziel der Online Zeitschrift? (letter MS)

Das Ziel des Journals ist Wissen zu veröffentlichen, denn nicht publiziertes Wissen ist verlorenes Wissen!

Es funktioniert genauso wie eine online Bibliothek, die in allen Ländern und für alle Menschen zur Verfügung steht.

Darüber hinaus motiviert JOSHA alle Studierende aus der Welt, mit ihren wissenschaftlichen und künstlerischen Essays und Arbeiten in die Öffentlichkeit zu gehen. Gleichzeitig laden wir Sie ein, unsere Artikel zu kommentieren.

Welche Preise verleiht JOSHA Journal aktuell? (letter MS)

Unser Journal ist stets auf der Suche nach jüngeren brillanten Köpfen, daher gründete die Akademie in 2018 den DEMETRIOS PREIS und 2019 den PYTHAGORAS PREIS.

Für die besten Bachelor-, Master- und Doktorarbeiten in allen Kategorien gibt es den Demetrios Preis in Höhe von 500 Euro und die kostenlose Publikation der Arbeit mit einer eigenen DOI Nummer. Mit dem Pythagoras Preis werden Nachwuchswissenschaftler auch Nachwuchskünstler ausgezeichnet die sich besonders in ihrem Fachgebiet qualifiziert haben und darüber hinaus breit wissenschaftlich und künstlerisch interessiert sind entsprechend unserem Motto die Kunst ist die Mutter aller Wissenschaften.

Seit 2018 wurde JOSHA über 450.000-mal besucht und über 370.000 Downloads.

Needed: PURPOSE REVISION

GUIDING PRINCIPLES: How will JOSHA and IASHA work together?

Needed

A VISION FOR SUCCESS: What will success look like?

Needed

Aquise Standards

Publication Confirmation Email: (muss dringend überarbeitet werden)

JOSHA - the Journal of Science, Humanities and Arts is a unique multidisciplinary, multilingual forum for publishing and communicating important advances of human creativity and discovery in the fields of Science, Humanities and Arts. Our authors include Nobel Laureates, distinguished artists and scientists as well as students and young investigators from many different countries around the globe. After starting this endeavour in December of 2014, the daily visits and downloads have steadily increased. **As of July 5, 2018 JOSHA has had 351864 visitors, and 273841 JOSHA articles have been downloaded.** JOSHA is listed in Research Gate and currently indexed in Microsoft Academic, WorldCat – OCLC, Crossref, ROAD (Directory of Open Access Scholarly Resources), e-journal.org, and

Scilit. To continue to provide free access to our readers from all countries around the world, we do depend on philanthropic support.

We would really appreciate if you could join us in supporting this important endeavour. By joining the non-profit “International Academy of Science, Humanities, and Arts - IASHA” (<https://iasha.org/join/>) you will contribute to free communication around the globe, a small step to making our world safer by sharing intellectual and creative resources. The membership fee for 2018 is € 100 annually, 25€ for students and members from low-income countries.

Any questions, please contact [Bernardin Doerr \(bernardin.doerr@josha-archive.org\)](mailto:bernardin.doerr@josha-archive.org).

[Briefkopf](#)

https://drive.google.com/open?id=11L_NTohKI7gKd2Z0is1PQnmOEfEQ-PVfzoCLD32eHol

Publication Schedule:

<https://docs.google.com/spreadsheets/d/1qWdhXRmbHf2TtIPdpbrYApf01L3rCGz5Y4qYgwQqrRg/edit#gid=1047791101>

Timeline Cycle & Planning Cadence

The following timeline reflects the cyclical nature of program planning. DEI programs will follow this cadence with the goal of:

1. Respecting our teammates by supplying them with the information they need to do their jobs in a timely fashion
2. Respecting our customers by providing clarity on the what, the why, and why they should care and the space to respond to opportunities for education and learning
3. Respecting our partners and collaborators with a supportive container in which to co-create and collaborate

MONTH	PLANNING CADENCE, KEY ACTIVITIES, DEADLINES
January 2020	1st Editorial, monthly

März	Autoren bekommen alle drei Monate Statistik zu ihren Artikeln
Juni	

Communication | Marketing | Ambassadors

Providing our editors and readers with consistent, clear, timely communication around the online journal we offer and how they fit in with other initiatives is crucial to our success. Editors and readers are driven by why it matters to them and want a clear path in order to make choices around their reading and publishing experiences.

IMPLICATIONS

- Create an “aquisé” Briefvorlage auf deutsch und englisch
- Select an Ambassador responsible for networking with editors and readers
- Create a marketing kit for the Ambassador; a kit they can leave with stakeholders and customers to highlight the importance of our journal
- Create a communications plan that includes systematic communications through a variety of methods to keep our customers informed and engaged
- Zitierte Autoren anschreiben
- Social Media monatlich
- Newsletter Stefan Seilmann

Needed: Ambassador and marketing kit

Needed: Clarity who has the capacity to help us with the marketing toolkits or if we need outside help in the form of a student hire

THE ZEN OF THE BIG PICTURE

Need clarity

- What is my role and what are my responsibilities?
- What is the approval process for new publications?
- What is the clear picture of success?
- What are our metrics? How are we visualizing these? Who looks at them? How often?
- Bernardin, Stefan Seiler und Gerd Steinmann role?
- IT (Löschen von Artikeln, Statistik für Autoren, Email Confirmations bearbeiten, Jona Bödinghaus, Sascha Lange, Google Drive dem Explorer hinzufügen,)
- Bestätigungsmails

Conclusion

"Alone we can do so little: together we can do so much!"

Small but Mighty

Glossary


